

# RoomSketcher Product Sheet



Create floor plans, home designs, and office layouts online. You can draw floor plans yourself using the RoomSketcher App or order floor plans from us. With RoomSketcher, you get an interactive floor plan that you can edit online. Visualize with high-quality 2D and 3D Floor Plans, Live 3D, 3D Photos, and more.

## Order Floor Plans

Use the RoomSketcher redraw services to order floor plans from one of our expert illustrators. Upload a blueprint as a jpg, png, or pdf, add a measurement, and place your order. Your floor plans are ready the next business day.

## 2D Floor Plans

2D Floor Plans are the clearest way to illustrate a property layout. With a Pro or Team subscription, you can customize the floor plan to suit your company style. Choose monochrome or color, furnished or unfurnished, and add measurements and annotations. Multiple download formats optimized for online and print.

## Live 3D

Live 3D is an instant, interactive 3D walkthrough that takes property visualizations to the next level. Navigate projects as if touring an actual property – walk from room to room, turn around, step closer or farther away. Fly above the floor plan to get a true feel for the overall layout. Available with Premium, Pro, and Team.

## RoomSketcher App

The RoomSketcher App is powerful and easy to use. Download the app to your computer or tablet; projects sync across devices. Drawing floor plans and placing furniture is fast and easy to understand. The vast product library includes more than 5,000 pieces of furniture, appliances, and fixtures. Projects ordered from our expert illustrators can be opened and edited using the RoomSketcher App.

## Draw Floor Plans Yourself (DIY)

Use the RoomSketcher App to draw floor plans – fast and easy. Start from scratch, use a template, or import a blueprint to trace over. With the easy-to-understand interface, you will be creating floor plans in minutes.

## 3D Floor Plans

3D Floor Plans add a professional touch to your marketing package. Show the true potential of the property and furnish it like a home. With a Pro or Team subscription, you can choose a consistent furnishing style and match your company branding. Multiple download formats optimized for online and print.

## Share Project Incl. Live 3D

Enable project sharing so that clients, contractors, friends, and family can open and edit the project in the RoomSketcher App, plus experience the project in Live 3D. Shared projects are protected so that viewers work on a copy of the project, and the original stays intact. Available as an add-on product through in-app purchase.

## Replace Materials

With Replace Materials, you can customize the look and feel of furniture, fixtures, and more. Try different material and color options from the large library or set your own custom colors. The feature is available for most furniture and fixtures in the product library. Replace Materials is available with Premium, Pro, and Team.

## 3D Photos

Impress your clients, buyers, friends, and family with professional, state-of-the-art photo rendering, fast and easy. It takes just minutes to virtually stage a property, click to render the 3D Photo, and view the results. Help your clients see the true potential of the property in impressive 3D.

## Customize Floor Plans

Add your branding, and customize 2D and 3D Floor Plans with colors, materials, and furniture selection. Create your own unique style and get the same consistent look every time. Available with Pro and Team subscriptions.

## Standard Project

A Standard Project is a DIY Project with up to 5 levels created by a subscriber with a Free subscription or purchased as an Extra Project or Project Refill by a Free or Premium subscriber. A standard project does not include premium project features like 2D Floor Plans. The maximum level size is 1,000 m<sup>2</sup> (10,000 sq. ft.).

## Free Subscription

A basic subscription that allows anyone to draw floor plans, decorate with furniture and accessories, and visualize using 3D Snapshots. Ideal for people who want to try out RoomSketcher before purchasing a subscription. 2 complimentary Standard Projects are included. Pay-as-you-go products like generating 2D and 3D Floor Plans, 3D Photos, and ordering floor plans are available for purchase.

## Pro Subscription

Packed with powerful features and our complete product library. Ideal for professionals who need floor plan and home design software with high-end 3D visualization. The subscription unlocks professional features like branding and floor plan customization, plus favorite features for all projects, such as drawing from a blueprint, Replace Materials, and Live 3D. The subscription includes monthly Credits that are replenished on the 1<sup>st</sup> of every month. Credit Refills are available for purchase.

## 360 Views

Create stunning 360 panoramic views at the click of a button. View the interior as if you are turning around in the middle of the room. Create a free 360 Preview before you generate the final high-resolution 360 View. Available with Pro and Team.

## Mobile

All RoomSketcher projects are stored in the cloud and are available on any device – computer, tablet, and phone. This means your floor plans and images are available whether you are in the office, at home, or out traveling.

## Credits

Pro and Team subscribers use Credits to create DIY projects, order floor plans, generate floor plans, 3D Photos, 360 Views, and share projects. Monthly Credits are topped up every month. Credit Refills can be purchased at your convenience – these Credits remain active as long as your subscription is active.

## Premium Subscription

A “per project” subscription where you upgrade single projects to Premium. A Premium project allows you to generate 2D Floor Plans, experience the project in Live 3D and access the Replace Materials feature. Ideal for people who plan to create a limited number of projects or if you want to try out premium features before you purchase a Pro or Team subscription.

## Team Subscription

Ideal for professionals with a high volume. Team contains all the features of Pro, with the additional benefit of being able to have unlimited users connected to the account and set up multiple company profiles. Team is the best deal for high-volume users. The subscription includes monthly Credits that are replenished on the 1<sup>st</sup> of every month. Credit Refills are available for purchase.

## Subscription Details

	Free	Premium	Pro	Team
Price /Month (Billed annually)	-	\$2 /project	\$10	\$30 /user (1)
Price /Month (Billed monthly)	-	-	\$20	\$60 /user (1)
Monthly Credits (2)	-	-	5	20 /user
Project Archive (Included)	10	10	100	500 /user (3)
Customer Profiles (Included)	-	-	-	5 /user (3)
Users	1	1	1	Pay per user (1)
Support Plan	Basic	Basic	Bronze	Silver
RoomSketcher App	✓	✓	✓	✓
Order Floor Plans	\$38 /level (4)	\$38 /level (4)	C	C
3D Snapshots	W	W	✓	✓
2D Floor Plans (5) (6)	\$3 /render	✓	✓	✓
3D Floor Plans (6)	\$3 /render	\$3 /render	C	C
3D Photos (6)	\$3 /render	\$3 /render	C	C
360 View	-	-	C	C
Live 3D	-	✓	✓	✓
Share Project	✓	✓	✓	✓
Share Project incl. Live 3D	-	-	C	C
Print Floor Plans to Scale	-	✓	✓	✓
Furniture, Materials, Symbols	Limited	Limited	Full Catalog	Full Catalog
Replace Materials	-	✓	✓	✓
Room Size	✓	✓	✓	✓
Measurements	-	-	✓	✓
Brand Your Floor Plans	-	-	✓	✓
Customize Floor Plans	-	-	✓	✓
Draw From a Blueprint	-	-	✓	✓
Site Plans	-	-	✓	✓
Total Area Calculator	-	-	✓	✓
Several Customer Profiles (7)	-	-	-	✓
Project Collaboration	-	-	-	✓
Integrate With Your Order System	-	-	-	✓

(✓) Included with subscription.

(C) Use Credits to create and share projects, generate floor plans, 3D Photos, and 360 Views - see Credit Price List.

(W) Generated with RoomSketcher watermark.

(1) Don't pay for extra users until Q4 2023. Two devices per user.

(2) Credits replenished 1<sup>st</sup> of every month. Each Team user gets Credits in Q4 2023.

(3) Additional can be purchased.

(4) Premium Project 1 year + 30 days 3D Floor Plans.

(5) New projects get 2D Floor Plans included for 3 months.

(6) Pro and Team get high-resolution.

(7) Includes 5 Customer Profiles. Additional can be purchased.

## Pay-As-You-Go Pricing

	Free	Premium
Extra Project (1 project)	\$3	\$3
2D Floor Plans (per render)	\$3	
3D Floor Plans (per render)	\$3	\$3
3D Photos (per render)	\$3	\$3
Project Refill (5 projects)	\$15	\$15

## Credit Refills

	Mini	Small	Medium	Large	XL
Price	\$27	\$120	\$210	\$900	\$1 750
Credits	10	50	100	500	1 000
Price /Credit	\$2.70	\$2.40	\$2.10	\$1.80	\$1.75
Savings	10 %	20 %	30 %	40 %	42 %

## Credit Price List

	Credits
<b>Order Floor Plans</b>	
Level with 2D Floor Plan (1)	9
Level with 2D and 3D Floor Plan (1)	10
<b>Draw Floor Plans Yourself</b>	
Project with 2D Floor Plans (2)	1
<b>Add On Products</b>	
Generate 2D Floor Plan (3)	1
Generate 3D Floor Plan (4)	1
Generate 3D Photo (4)	1
Generate 360 View (4)	5
Share Project incl. Live 3D (5)	6

(1) For each level. Additional fee for levels above 500 m<sup>2</sup> applies. Maximum level size is 1,000 m<sup>2</sup>. Modifications are charged at the same price as a regular level. 1 correction per order is free.

(2) Project with up to 5 levels - includes 2D Floor Plans for 3 months. Maximum level size is 1,000 m<sup>2</sup> (10,000 sq. ft.). After 3 months, use Credits to render 2D Floor Plans.

(3) Cost for 2D Floor Plan per render, after 3 months.

(4) Cost for 3D Floor Plan, 3D Photo, and 360 View is deducted each time they are generated. Free preview available. Free 360 Preview is available for up to 30 days. For Order Floor Plans, generation of 3D Floor Plans is included for 30 days, when ordering the 2D and 3D Floor Plan option.

(5) Annual project distribution fee including Live 3D.

All prices are in USD and exclusive of Sales Tax (VAT).

With Premium projects, or a Pro or Team subscription, you can view all your projects in Live 3D. Floor plans and generated media are available as long as the project is available, and your subscription is active. Credits expire if your subscription expires. Deletion of projects does not restore projects or Credits. *RoomSketcher Privacy Policy*, *RoomSketcher Terms of Use* and *RoomSketcher General Commercial Terms* apply to all use and purchases. Credit Price List and all prices are subject to change without prior notice.

## Legacy Subscription Details

	Free	VIP	Pro S	Pro M	Pro L
Price	-	\$120	\$120	\$360	\$1 200
Credits	-	20	50	180	670
Subscription period	-	1 year	1 year	1 year	1 year
Profiles	-	-	1	3	10
Users	1	1	1	3	10
Project Archive	5	20	50	200	500
Support Plan	Basic	Bronze	Bronze	Bronze	Bronze
RoomSketcher App	✓	✓	✓	✓	✓
Real Products	✓	✓	✓	✓	✓
3D Snapshots	W	✓	✓	✓	✓
2D Floor Plans	-	✓	✓	✓	✓
3D Floor Plans	-	C	C	C	C
3D Photo 800x600	-	C	-	-	-
3D Photo 2000x1500	-	-	C	C	C
360 View 800x800	-	C	-	-	-
360 View 2000x2000	-	-	C	C	C
Live 3D	-	✓	✓	✓	✓
Print Floor Plans to Scale	-	✓	✓	✓	✓
Replace Materials	-	✓	✓	✓	✓
Measurements	-	-	✓	✓	✓
Brand Your Floor Plans	-	-	✓	✓	✓
Customize Floor Plans	-	-	✓	✓	✓
Calculate Total Area	-	-	✓	✓	✓
Draw From a Blueprint	-	-	✓	✓	✓
Discount on Floor Plan Services	-	-	✓	✓	✓
Integrate with your order system	-	-	-	-	✓

(✓) Included with subscription.

(W) Generated with RoomSketcher watermark.

(C) Use Credits to create projects and generate 3D Floor Plans, 3D Photos and 360 Views - see Credit Price List.